



CONDÉ NAST

● Powerful network infrastructure for greater business performance ●

The Background

Condé Nast Publications Ltd is the international publishing giant behind UK titles Vogue, Vanity Fair, and GQ, to name just a selection. Most famous in glossy monthly print formats, these titles also have prolific online formats that extend and enliven coverage. The journalistic and creative impetus for the UK focuses on The Condé Nast Publications Ltd. Headquartered at Vogue House, Hanover Square, the publisher spreads its operations over three other London locations at Old Burlington Street, Bond Street and Acton.

Condé Nast is a customer of Daisy (formerly Alternative).

The Challenge

Following strong year-on-year growth and expansion, Condé Nast needed to upgrade its multi-protocol network to deliver higher performance, greater reliability, cost savings and greater business continuity.

The Solution

Daisy consulted Condé Nast and together designed a solution which involved the deployment of an Extreme Networks LAN solution, followed by voice and data communications solutions and security.

The Extreme LAN solution has now been expanded to all UK offices; Mitel IP Telephony has been rolled out to migrate the company away from a legacy Siemens infrastructure; and a Juniper security solution has been deployed. Daisy has also implemented a new VPLS WAN solution with SIP trunking to provide a replacement to the legacy ISDN circuit to drive cost savings and greater business continuity.



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The Result

With the presence of the 24/7 NOC team, both Daisy and Condé Nast have visibility and the ability to react as soon as issues are raised with the infrastructure, at any time of the day. Condé Nast has been assigned a service manager and dedicated desk-based support manager. This team ensures that Daisy remains accountable for the delivery throughout the life of the contract.

Through Daisy's core-networking solution, Condé Nast now has a network infrastructure that is not just providing a significant performance boost, but is also reliable with the option of minor technical updates to ensure that the technology is geared for the future.

"Daisy brought us indepth knowledge of protocols, equipment and network design, wrapped in a very professional methodology. We now have the core networking infrastructure that the business needs to move forward, and we continue to rely on our partner Scalable as our network continues to evolve within a very fluid environment."

- Lauraine Turner, IT Director at Condé Nast Publications Ltd

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If you are a Daisy client and would like us to talk about your company and your experiences on our website, across our social media channels and in the press, simply email us at pressoffice@daisygroup.com with your company name and contact details and we will call you back.

NB: This is a service provided free of charge to our clients and we will include links to your business' website.



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